



## *Peel & Stick Labels - Storage & Application*

**Storage Conditions:** To avoid deterioration of labels, store in a cool, dry, dust-free atmosphere at room temperature (approximately 68 - 75° F).

### **DO NOT FREEZE OR PLACE NEAR A HEATER**

When properly stored, the unapplied shelf life of the label is **approximately 2 years**. If adhesives become stringy then labels have expired their useful life.

### **Application Techniques For Shoes**

- 1) For easy scanning we recommend placement in the arch area or the side panel of the shoe.
- 2) Clean the area with alcohol prior to label placement. This is also recommended for new merchandise to remove any residue that may have been deposited during manufacture. Allow alcohol to dry completely prior to label placement.
- 3) For best bonding, apply at room temperature. Once applied, labels should sit 24 hours prior to use to allow proper curing of adhesives. Higher initial bonds can be achieved through increased rubdown pressure.

**Contact IPC-Tags if you require additional information.**