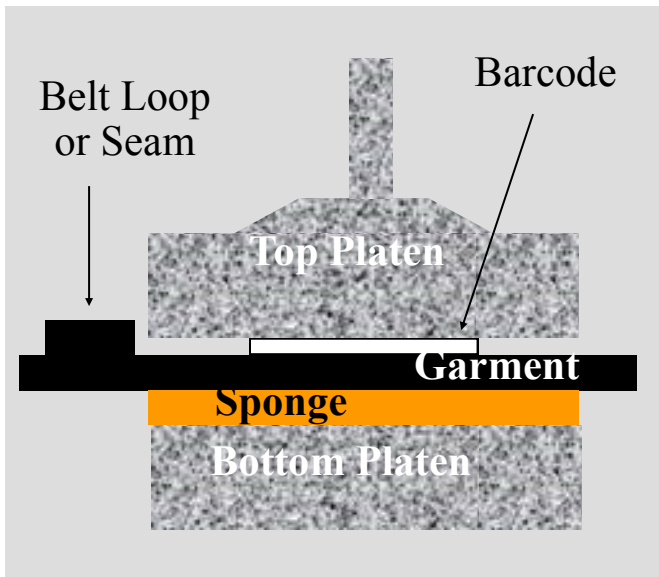


*Apply labels to a smooth, flat surface.  
Do not apply over or near seams, creases, stitching,  
buttons, embellishments or belt loops.*



**THE RIGHT WAY**



By placing uneven surfaces OFF of the platen area you will provide a smooth, flat, even application surface for barcodes. Combined with the routine cleaning or replacement of Teflon and sponges, barcodes will be properly bonded.

**THE WRONG WAY**



Applying barcodes near uneven surfaces will result in improper application. This extra thickness will create a gap between the platens resulting in inadequate pressure. Barcodes will NOT remain well bonded and will lift in this area.

